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Ihr Schreiben vom 18. Mai 2018

Sehr geehrter Herr Wyser-Pratte,

vielen Dank für Ihren Brief vom 18. Mai 2018, dem Sie mir am 21. Mai per E-Mail gesandt haben. Es freut mich, dass Sie weiterhin Interesse an der OHB haben und wieder eine Aktienposition aufgebaut haben. Wie Sie wissen, blicken wir im OHB-Management auch optimistisch in die Zukunft und sehen auch gute Perspektiven für die Entwicklung der OHB-Aktie.

Es ist schade, dass Sie an unserer Hauptversammlung am 24. Mai in Bremen nicht teilnehmen konnten. Ich bin sicher, Sie hätten Ihr Bild von der OHB, unserem Geschäft und unsere positiven Zukunftsaussichten vertiefen können. Unsere Hauptversammlung war sehr gut besucht und es gab eine ausführliche und lebhafte Debatte mit unseren Aktionären. Insgesamt dauerte die Veranstaltung über vier Stunden und enthielt ausführliche Präsentationen zu unserem Geschäft, unserem Zahlenwerk und unseren Plänen und Strategien für die Zukunft.

Die vielen Fragen aus dem Kreis der freien Aktionäre wurden von allen Vorstandsmitgliedern ausführlich beantwortet. Auch die von Ihnen in Ihrem Schreiben vom 18. Mai gestellten Fragen waren Gegenstand dieser Debatte und kamen in etlichen Fragen und Antworten zur Sprache. Ich möchte die Fragen trotzdem noch einmal kurz schriftlich chronologisch beantworten:

 EU Merger Control Case M. 7724-ASL/Arianespace:
 Am 19. Dezember 2017 ist die erwartete positive Entscheidung der EU-Kommission zu der angezeigten ASL/Arianespace Transaktion in Form einer Summary Decision veröffentlicht



worden (siehe Anlage). Für OHB ist der Fall damit erledigt. Ihre Warnung vor den Gefahren einer Monopolisierung der Europäischen Launcher Industrie kann ich nachvollziehen. Über die Zulieferrolle unseres Tochterunternehmens, der MT Aerospace, haben wir aber natürlich nur sehr begrenzten Einfluss auf diese Frage. Natürlich arbeiten wir sehr hart daran, die Wettbewerbs-Position der MT Aerospace in diesem Zusammenhang zu verteidigen und zu stärken.

2. Avio:

Avio SpA ist ein sehr erfolgreiches Partnerunternehmen von uns. Natürlich hatten wir uns in der Vergangenheit, nach den grundlegenden programmatischen Entscheidungen zur neuen Ariane 6 Rakete im Dezember 2014, Gedanken über eine optimierte Zusammenarbeit gemacht. Seitdem ist aber viel passiert. Die Ariane 6 Entwicklung ist nunmehr weit fortgeschritten und auf einem guten Weg. Der ursprüngliche Plan von zwei parallelen Boosterproduktionslinien bei Avio und MT Aerospace wurde zwischenzeitlich intensiv diskutiert und wird nun wohl bald auch offiziell aufgegeben. Außerdem ist Avio seit Anfang 2017 ein börsennotiertes Unternehmen. Der Zeitablauf und die Erkenntnis, dass zwei parallele Boosterlinien keine gute praktikable Lösung darstellen, hatte grundlegende Auswirkungen auf die Überlegungen zur industriellen Logik. Außerdem befindet sich der Launcher Markt insgesamt, sowohl auf der Angebots- wie auch auf der Nachfrageseite, in einem dynamischen Wandel. Aus all diesen Gründen steht ein Thema Avio derzeit bei uns nicht oben auf der strategischen Prioritätenliste. Die industrielle Zusammenarbeit funktioniert auch in der derzeitigen Konstellation gut.

3. Internationaler Markt:

OHB Ist natürlich sehr stark auf die nationalen Märkte unserer Unternehmen, insbesondere Deutschland, sowie den gemeinsamen europäischen Markt fokussiert. Das ist ein bedeutender Aspekt unserer Strategie und wird auch so bleiben. Darüber hinaus waren und sind wir selektiv in einer Reihe von Ländern aktiv. Unser Business Development beobachtet und bewertet permanent die Entwicklungen auch auf internationalen Märkten. Aus der wettbewerblichen Natur dieser Opportunitäten ergibt sich, dass wir darüber im Detail nicht berichten. Wir werden diese Märkte auch in Zukunft sehr selektiv, dann aber intensiv, bearbeiten.

4. Aufsichtratskommittees:

Im Gegensatz zu dem in den USA üblichen monistischen System ist in Deutschland, also auch bei der OHB SE, die Governance traditionell nach dem dualistischen System, dh. einer Trennung von Management-Organ (Vorstand) und Kontroll-Organ (Aufsichtsrat) strukturiert. Dies hat sich nach unserer Auffassung sehr bewährt. Unser Aufsichtsrat ist nun auf vier Mitglieder erweitert worden. Die ist nach unserer Auffassung aber immer noch zu klein, als das sich die Frage einer Einrichtung von Kommittees eines Aufsichtsrats stellen würde. Wir glauben, dass alle Aufsichtsratsmitglieder an den wichtigen Beratungen und Entscheidungen in allen Bereichen teilhaben sollen. Deshalb ist die Einrichtung von Kommittees derzeit nicht geplant.



5. Expertise Ingo Kramer:

Herr Ingo Kramer ist offensichtlich hervorragend für die Aufgabe als Aufsichtsratsmitglied geeignet. Dies ergibt sich insbesondere aus seiner beruflichen Qualifikation und seiner unternehmerischen Erfahrung. Er ergänzt damit das bereits vorhandene Kompetenzprofil im Aufsichtsrat optimal und bringt seine eigene Sichtweise als Entrepreneur mit ein. Er ist im übrigen mit einer überwältigenden Mehrheit (auch der nicht familiengebundenen Aktionäre) am 24. Mai gewählt worden. Wir sind sehr froh, dass er sich für diese Aufgabe zur Verfügung stellt.

6. Wachsender Auftragsbestand und wachsendes Geschäftsvolumen: Sie weisen zu Recht auf die Tatsache hin, dass OHB in den vergangenen Quartalen durch einige gewonnene große Aufträge ein signifikantes Wachstum im Auftragsbestand hatte. Natürlich bedeutet dies auch größere Kapazitäten an Humankapital und Infrastruktur. Wir haben in der Vergangenheit unser Management signifikant verstärkt. Außerdem haben wir den Aufbau unserer Belegschaft stark vorangetrieben, wir stellen seit geraumer Zeit viele Ingenieure und Techniker ein. Seit Jahresbeginn 2018 hat allein die OHB System in Deutschland bisher 176 Mitarbeiter eingestellt. Natürlich ist es sehr herausfordernd, ein derartiges Wachstum zu managen, wir tun dies bei OHB aber schon in Phasen seit vielen Jahren. Als die Firma vor 37 Jahren von meiner Familie übernommen wurde, waren es fünf Mitarbeiter, heute sind es über 2500. Dies war eine große Herausforderung, aber wir sind über Jahre und Jahrzehnte kontinuierlich gewachsen. Dabei hätten wir auch unsere gesellschaftsrechtlichen- und Managementstrukturen immer wieder angepasst. Sonst wären wir heute kein erfolgreiches, börsenno-

tiertes Unternehmen, dass dieses Jahr über EUR 1 Mrd. Gesamtleistung erwartet.

7. Galileo und Brexit:

Wir arbeiten bei Galileo in einer verlässlichen, sehr gut funktionierenden Partnerschaft mit der englischen Firma SSTL zusammen. Der bevorstehende Brexit ist aus meiner Sicht eine unglückliche Entwicklung, die für alle involvierten Partner ungute Folgen haben könnte. Tatsache ist, dass SSTL auch für die derzeit in Produktion befindlichen 12 Galileo FOC WO3 Satelliten unverändert unser geschätzter Partner ist. Alle involvierten Partner machen sich natürlich derzeit Gedanken darüber, wie mögliche negative Auswirkungen minimiert werden können. Dabei sind wir unter der Führung unserer Kunden auf einen guten Weg. Ich bin sehr zuversichtlich, dass die Robustheit unserer laufenden Fertigungsprozesse durch mögliche Brexitrisiken nicht beeinträchtigt wird. Aber natürlich lassen sich derartige politische Risiken nicht vollkommen vorhersehen. Trotzdem bin ich, wie gesagt, zuversichtlich und kann Ihnen versichern, dass wir sehr verantwortungsvoll mit diesen Themen umgehen.

8. Visioboxx:

OHB hat über 20 Jahr Erfahrung mit komplexen Telematikprojekten und robusten Telematikprodukten. Wir haben insgesamt mehr als 300.000 Telematik-Endgeräte verkauft und sind



stolz darauf, dass unsere Kundenzufriedenheit auch in diesem Geschäftsfeld sehr gut ist. Aber Sie haben natürlich Recht, in den Bereichen IOT und M2M gibt ein eine sehr starke Konkurrenz und es kommt vor allem darauf an, einfache, stabile Lösungen zu niedrigen Preisen anbieten zu können. Für bestimmte Marktsegmente, dies sind Nischenmärkte mit mengenmäßig beschränkten Absatzmöglichkeiten, halten wir die Visioboxx für ein robustes, attraktives Produkt. Ich bin zuversichtlich, unser Preis ist wettbewerbsfähig, die Geräte laufen zuverlässig, deshalb hatten wir kürzlich die ersten signifikanten Auftragseingänge für dieses Produkt.

Sehr geehrter Herr Wyser-Pratte, ich hoffe, Ihre Fragen hiermit beantwortet zu haben. Um eine gleichartige Information aller Aktionäre gewährleisten zu können, werden wir dieses Schreiben sowie ihre Fragen auf unserer Homepage öffentlich machen.

Ich würde mich freuen, wenn Sie die OHB auch weiterhin positiv und aktiv begleiten würden.

Mit freundlichen Grüßen

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OHB SE

Marco R. Fuchs

Translation for convenience

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June 8, 2018

In advance per e-mail: gwyser-pratte@wyser-pratte.com

Your letter dated May 18, 2018

Dear Mr Wyser-Pratte,

Thank you for your letter of May 18, 2018, which you sent to me by e-mail on May 21. I am pleased that you continue to be interested in OHB and have built up a share position again. As you know, we in OHB's management are also optimistic about the future and also see good prospects for the development of OHB shares.

It is a pity that you were unable to attend our Annual General Meeting in Bremen on May 24. I am sure you could have deepened your picture of OHB, our business and our positive prospects for the future. Our Annual General Meeting was very well attended and there was an extensive and lively debate with our shareholders. In total, the event lasted over four hours and included detailed presentations on our business, our figures and our plans and strategies for the future.

The many questions from independent shareholders were answered in detail by all members of the Management Board. The questions you asked in your letter of 18 May were also the subject of this debate and were raised in a number of questions and answers.

Nevertheless, I would like to answer the questions again briefly in chronological order:

1. EU Merger Control Case M. 7724-ASL/Arianespace: On 19 December 2017, the expected positive decision of the EU Commission on the notified ASL/Arianespace transaction was published in the form of a Summary Decision (see Annex). For OHB, the case is now closed. I understand your warning of the dangers of monopolising the European launcher industry. However, we have only very limited influence on this question via the supplier role of our subsidiary, MT Aerospace. Of course, we are working very hard to defend and strengthen MT Aerospace's competitive position in this context.

2. Avio:

Avio SpA is a very successful partner company of us. Of course, in the past, after the fundamental programmatic decisions on the new Ariane 6 rocket in December 2014, we had thoughts about forms of potentially optimized cooperations. A lot has happened since then. Ariane 6 development is now well advanced and well on track. The original plan of two parallel booster production lines at Avio and MT Aerospace has been intensively discussed in the meantime and most likely will soon be officially abandoned. At the beginning of 2017, Avio became a listed company. The passage of time and the realization that two parallel booster lines are not a good practicable solution had fundamental effects on the considerations of industrial logic. In addition, the launcher market as a whole is undergoing dynamic change, both on the supply and demand side. For all these reasons, a topic Avio is currently not at the top of our strategic priority list. Industrial cooperation also works well in the current constellation.

3. International market:

OHB is of course very strongly focused on the national markets of our companies, especially Germany, as well as the common European market. This is and will remain an important aspect of our strategy. In addition, we have been and are selectively active in a number of countries. Our Business Development department constantly monitors and evaluates developments on international markets. As a result of the competitive nature of these opportunities, we do not report on them in detail. We will continue to work these markets very selectively in the future, but then intensively.

4. Supervisory board committees:

In contrast to the monistic system customary in the USA, governance in Germany, including at OHB SE, is traditionally structured according to the dualistic system, i.e. a separation of management body (Management Board) and controlling body (Supervisory Board). In our opinion, this has proved very successful. Our Supervisory Board has now been expanded to four members. In our opinion, however, this is still too small to raise the question of setting up committees of a Supervisory Board. We believe that all members of the Supervisory Board should participate in the important consultations and decisions in all areas. Therefore, the establishment of committees is currently not planned.

5. Expertise Ingo Kramer:

Mr. Ingo Kramer is obviously excellently suited for the task as a member of the Supervisory Board. This results in particular from his professional qualification and his entrepreneurial experience. He thus perfectly complements the existing competence profile on the Supervisory Board and contributes his own point of view as an entrepreneur. He was elected by an overwhelming majority (including non-family shareholders) on 24 May. We are very pleased that he is making himself available for this task.

6. Growing order backlog and growing business volume:

You rightly point to the fact that OHB had significant growth in its order backlog in the past quarters due to a number of major contracts won. Of course, this also results in the need of greater human capital and infrastructure capacity. We have significantly strengthened our management in the past. We have also made great strides in expanding our workforce, and have been hiring many engineers and technicians for some time now. OHB System alone has hired 176 employees in Germany since the beginning of 2018. Of course it is very challenging to manage such growth, but we at OHB have been doing so for many years. When my family took over the company 37 years ago, there were five employees, today there are over 2500, which was a great challenge, but we have grown continuously over the years and decades. In doing so, we also have repeatedly adapted our corporate and management structures. Otherwise we would not be a successful, listed company today that expects a total output of more than EUR 1 billion this year.

7. Galileo and Brexit:

At Galileo we work in a reliable, very well-functioning partnership with the English company SSTL. In my view, the forthcoming Brexit is an unfortunate development that could have negative consequences for all the partners involved. Indeed, SSTL is still our valued partner for the 12 Galileo FOC WO3 satellites currently in production. Of course, all partners involved are currently considering how possible negative effects can be minimized. We are on the right track under the leadership of our customers. I am very confident that the robustness of our ongoing production processes will not be impaired by possible Brexit risks. But of course such political risks cannot be fully foreseen. Nevertheless, as I said, I am confident and can assure you that we are dealing with these issues very responsibly.

8. Visioboxx:

OHB has over 20 years of experience with complex telematics projects and robust telematics products. We have sold a total of more than 300,000 telematic units and are proud that our customer satisfaction is also very good in this business area. But of course you are right, in the areas of IOT and M2M there is a very strong competition and it is especially important to be able to offer simple, stable solutions at low prices. For certain market segments, which are niche markets with limited sales potential in terms of volume, we consider the Visioboxx a robust, attractive product. I am confident that our price is competitive, the equipment is running reliably, so we recently had the first significant orders for this product.

Mr Wyser-Pratte, I hope I have answered your questions. In order to ensure that all shareholders receive the same information, we will publish this letter and your questions on our website. I would be pleased if you would continue to accompnay OHB positively and actively in the future.

Best Regards OHB SE

Marco R. Fuchs

Attachement

Summary of Commission Decision

of 20 July 2016

declaring a concentration compatible with the internal market and the functioning of the EEA

Agreement

(Case M.7724 - ASL/Arianespace)

(notified under document C(2016) 4621)

(Only the English version is authentic)

(2017/C 438/09)

On 20 July 2016 the Commission adopted a Decision in a merger case under Council Regulation (EC) No 139/2004 of 20 January 2004 on the control of concentrations between undertakings (¹), and in particular Article 8(1) of that Regulation. A non-confidential version of the full Decision can be found in the authentic language of the case on the website of the Directorate-General for Competition, at the following address: http://ec.europa.eu/comm/competition/index_en.html

I. THE PARTIES AND THE OPERATION

- (1) On 8 January 2016, the European Commission received notification of a proposed concentration pursuant to Article 4 of the Merger Regulation by which ASL, a joint venture jointly controlled by Airbus Group S.E. ('Airbus', the Netherlands) and Safran S.A. ('Safran', France), acquires within the meaning of Article 3(1)(b) of the Merger Regulation sole control over Arianespace Participation S.A. and Arianespace S.A. (together, 'Arianespace', France), by way of purchase of the entire shareholding currently held by Centre National d'Etudes Spatiales ('CNES') in Arianespace (the 'Transaction'). Airbus and Safran together, as well as ASL, are designated hereinafter as the 'Parties'.
- (2) Arianespace is a company founded in 1980 by CNES, acting as the main shareholder, and by the satellite industry participating in the Ariane programme, namely Airbus, Safran and eleven other European companies representing the ten European countries financing, through their participation in the European Space Agency (ESA'), the development of the Ariane launcher. This initial shareholding structure has up to present remained mostly unchanged. Arianespace performs launches of satellites and other spacecraft for commercial and institutional clients from the Guiana Space Centre ('CSG') located in Kourou, France. For that purpose, it has been entrusted by ESA with the exclusive right to commercialise the ESA funded launchers Ariane and Vega. Pursuant to agreements signed between Russia, ESA and France, Arianespace also has the exclusive right to operate launch services from the CSG for commercial missions using the Russian Soyuz launcher.
- (3) ASL is a company incorporated under French law and jointly controlled by Airbus and Safran (50/50), which combines the activities of its parent companies in the civil and military launchers sector and in satellites sub-systems and equipment. The creation of the ASL group was notified to the Commission on 8 October 2014 under Case M.7353 and authorized, subject to conditions, on 26 November 2014.
- (4) Airbus is a company incorporated under Dutch law active in aeronautics, space and defence. It is currently listed on the stock exchanges of Frankfurt, Madrid and Paris. Airbus comprises three main divisions: (i) Airbus Division focusing on the manufacturing of commercial aircraft (68,4% of the total group's revenue in 2014), (ii) Airbus Helicopters (9,8% of the total group's revenue); and (iii) Airbus Defence and Space ('Airbus DS') bringing together a wide portfolio of products in the field of defence, security and secure space-based applications (20,9% of the total group revenue), including sub-systems for launchers (through its Spanish subsidiary Airbus Defence and Space SAU, 'Airbus DS SAU') and satellites. Airbus DS is also active as a satellite operator for telecommunications and Earth-observation satellites.
- (5) Safran is a French-based company listed on the Paris stock exchange focusing on three main areas: (i) aerospace propulsion (53 % of the group's total revenues); (ii) aircraft equipment (29 % of the group's total revenues), and (iii) defence and security (18 % of the group's total revenues).

⁽¹⁾ OJ L 24, 29.1.2004, p. 1.

II. SUMMARY

- (6) The transaction was notified to the Commission on 8 January 2016.
- (7) By decision dated 26 February 2016, the Commission found that the Transaction raised serious doubts as to its compatibility with the internal market and adopted a decision to initiate proceedings pursuant to Article 6(1)(c) of the Merger Regulation (the 'Article 6(1)(c) Decision').
- (8) The in-depth investigation confirmed the competition concerns preliminarily identified as regards the exchange of sensitive information between Arianespace and Airbus.
- (9) The Notifying Party submitted the final commitments (Final Commitments') on 20 May 2016 that render the Transaction compatible with the internal market.
- (10) Therefore, a clearance decision pursuant to Article 8(2) of the Merger Regulation is proposed for adoption.

III. EXPLANATORY MEMORANDUM

- A. THE RELEVANT PRODUCT MARKETS
- 1. Market for launchers exploited by Arianespace
- (11) Arianespace procures launchers from the launcher prime contractors (ASL for Ariane, ELV for Vega and TsSKB for Soyuz). ASL is active as the prime contractor for the Ariane launchers.
- (12) In this context, the Commission considers the existence of a market for launchers exploited by Arianespace which would be European in scope.

2. Market for launch services

- (13) Arianespace performs launches of satellites and other spacecraft for institutional and commercial customers. It performs launches both to geostationary transfer orbits ('GTO') and non-GTO. ASL is marginally active in the market of launch services through its joint venture Eurockot, which commercialises the Rockot launcher. The launcher is used for non-GTO launches both for commercial and institutional customers.
- (14) In this context, the Commission considers that (i) GTO and (ii) non-GTO missions constitute different markets. Each of these can be further segmented into (i) open launches and (ii) captive launches (civil or military). This corresponds to the following distinct relevant markets: (i) open market for GTO launch services, (ii) open market for non-GTO launch services, (iii) captive market for GTO launch services and (iv) captive market for non-GTO launch services. For the purpose of this Decision, the issue whether the markets for non-GTO launch services can be segmented between LEO and MEO launches can be left open.
- (15) As regards the geographic scope, the Commission considers (i) the open markets for launch services (both for GTO and non-GTO launches) to be worldwide in scope; and (ii) the captive markets for launch services (both for GTO and non-GTO launches) to be national or regional in scope.

3. Market for satellites

- (16) Airbus is active as a satellite manufacturer both in terms of commercial, institutional and military satellites, as well as for constellations.
- (17) In this context, the Commission considers the following relevant markets: (i) market for European institutional satellites; (ii) markets for national institutional satellites within the EU; (iii) market for export of institutional satellites; (iv) market for commercial satellites and (v) market for military satellites. For the purpose of this Decision, the issue whether the market for satellites should be further segmented on the basis of the type of orbit (GTO/non-GTO), and whether constellation satellites form a distinct market can be left open.
- (18) The Commission considers that (i) the market for commercial satellites is worldwide in scope; (ii) the market for European institutional satellites is European or national depending on the procuring authority; (iii) the market for export of institutional satellites is worldwide in scope; and (iv) the market for military satellites is national in scope.

4. Market for payload adapters and for payload dispensers

- (19) ASL has been active as a supplier of payload dispensers on Ariane 5 (for the Galileo constellation) and on Soyuz (for the Globalstar constellation). Airbus DS SAU is active as a supplier of payload adapters on Ariane 5.
- (20) In this context, the Commission considers that (i) the market for payload adapters and (ii) the market for payload dispensers constitute separate product markets. The exact geographic scope of these markets is left open as being EEA-wide or worldwide.

5. Market for space insurance services

- (21) Arianespace provides insurance services to its customers through its fully-owned subsidiary 'S3R'.
- (22) The Commission considers that the exact scope of the product market for the space insurance services can be left open. Similarly, the exact geographic scope of this market is left open.

6. Market for satellite operation

- (23) Airbus is active as a satellite operator for (i) Earth observation satellites (in its own name and on behalf of European space agencies) through its Airbus DS Geo-Information Services division (formerly Spot Image and Infoterra) and (ii) military telecommunications (primarily on behalf of the United Kingdom MoD) through its UK subsidiary Paradigm.
- (24) The Commission considers that the exact scope of the product market for the satellite operation can be left open. As regards the geographic scope, the Commission considers that these markets are worldwide in scope.

B. COMPETITIVE ASSESSMENT

(25) Airbus and ASL are active in markets that are vertically related or otherwise connected to the activities of Arianespace. In particular, there are links between the activities of Arianespace as a launch services provider and those of: (i) ASL, as the supplier of the Ariane launcher family to Arianespace; (ii) Airbus DS SAU, as a supplier of payload adapters; (iii) Airbus DS SAU and ASL, as suppliers of payload dispensers; (iv) Airbus, as a satellite manufacturer; and (v) Airbus as a satellite operator. There is one additional relationship created by the Transaction, namely between Arianespace's insurance service provider activities and Airbus' activities as (i) satellite manufacturer and (ii) satellite operator.

1. Competitive assessment: relationship between (i) Arianespace as a launch service provider and (ii) Airbus as satellite manufacturer

Exchange of sensitive information

- (26) In the Article 6(1)(c) Decision, serious doubts were raised about the risk that exchanges of sensitive information between Arianespace and Airbus could harm other satellite manufacturers and other launch services providers.
- (27) Further to the in-depth investigation, the Commission has concluded that the Transaction leads to a significant impediment to effective competition as regards exchanges of sensitive information from (i) Arianespace to Airbus in relation to other satellite manufacturers and (ii) Airbus to Arianespace in relation to other launch services providers.
- (28) According to the findings of the Commission's investigation, Arianespace has access to sensitive information about satellite manufacturers, namely technical information about mass and schedule, nature of the mission, centre of gravity and orbit requirements, the satellite architectures, etc., as well as commercial information. The current confidentiality clauses (for example non-disclosure provisions) included in contracts between satellite manufacturers and Arianespace are not sufficient to prevent commercially sensitive information from being transmitted from Arianespace to Airbus. Therefore the Commission has concluded that Arianespace would likely have the ability to share sensitive information about other satellite manufacturers with Airbus.
- (29) Moreover, the information provided by satellite manufacturers to Arianespace is of such nature that Airbus could gain an advantage over its rivals by having access to that information. The Commission therefore concluded that Arianespace would likely have the incentive to share sensitive information about other satellite manufacturers with Airbus.

- (30) In addition, the exchange of sensitive information from Arianespace to Airbus about other satellite manufacturers is likely to have a significant detrimental effect on competition in the markets for satellites. This is because it would result in (i) less competitive tenders, since Airbus would adjust its strategy on the basis of the information about its rivals it has accessed, and (ii) less innovation in the market, since rivals would be less inclined to innovate if Airbus could easily copy their innovations and the gains derived from innovation.
- (31) The Commission has further concluded that Airbus has access to sensitive information about launch service providers which includes information about the availability of launch slots and pricing as well as new developments. As in the case of exchange of information from Arianespace to Airbus, the confidentiality clauses do not exclude information to be shared with a parent or affiliate company. Therefore, the Commission has concluded that Airbus would likely have the ability to share sensitive information about other launch services providers with Arianespace.
- (32) The Commission also concluded that although Airbus is already present in Arianespace, post-Transaction Airbus will be more likely inclined to pass on information about other launch service providers to Arianespace.
- (33) Finally, the Commission concluded that the exchanges of sensitive information from Airbus to Arianespace about other launch service providers is likely to have a significant detrimental effect on competition in the markets for launch services. This is because the access by Arianespace to technical and commercial information regarding other launch service providers may be used to neutralise any technical advantage and could as such result in reduced incentives by competitors to innovate and compete.

Foreclosure of Airbus' rivals in satellite markets

- (34) In the Article 6(1)(c) Decision, serious doubts were also raised in relation to the possibility that post-Transaction Arianespace might use its position in the markets for launch services to favour sales of Airbus' satellites and as a result foreclose Airbus' rivals in the markets for satellites by discrimination.
- (35) For instance, the Parties could hypothetically offer a discount to customers purchasing Airbus' satellites and Arianespace's launch services together, while increasing the prices for these two components when they are not purchased together. Moreover, Arianespace could hypothetically grant preferential treatment to Airbus when allocating slots (that is to say, if customers commit to buy the satellite from Airbus) and offer less favourable launch slots for non-Airbus' satellites.
- (36) Following the in-depth investigation, the Commission concluded that the Transaction does not lead to a significant impediment to effective competition due to the relationship between the Parties' activities in the worldwide open market for GTO launch services and the worldwide market for commercial satellites, as regards foreclosure strategies.
- (37) First, the Commission concluded that post-Transaction the Parties would likely not have the ability to successfully foreclose Airbus' rivals in satellites. This is because (i) although Arianespace is the current market leader, credible alternatives exist, such as SpaceX and ILS; (ii) launch service market is a dynamic competitive environment, where entry happens and companies' positions quickly change over time; (iii) satellite operators may be able to partially countervail the Parties' ability to foreclose rival satellite manufacturers; (iv) the characteristics of satellite markets would likely prevent the foreclosure of Airbus' commercial satellites rivals at least in the short term; and (v) effective foreclosure of commercial satellite manufacturers in the long term would be highly speculative.
- (38) Second, and as regards the incentive to foreclose satellite rivals, the analysis carried out by the Commission showed that, although there are elements pointing to the existence of some incentives, there are also countervailing factors which may off-set such potential incentives. Therefore, given the likely absence of ability to foreclose, the Commission concluded that the issue whether the Parties would likely have the incentive to foreclose Airbus' rivals in the worldwide market for commercial satellites can be left open.
- (39) Third, the Commission analysed the impact on competition of the adoption of a strategy with foreclosure effects in the worst case scenario of a hypothetical foreclosure of one of Airbus' rivals. In this scenario, which is not the most likely one, the Commission concluded anyway that the adoption of such a foreclosure strategy would unlikely have a significant detrimental effect on competition. This is because (i) there are several other players also active in the commercial segment, (ii) in view of the existing spare capacity, satellite manufacturers can easily expand and (iii) satellite operators have some degree of countervailing buyer power.

- (40) In addition, the Commission further concluded that the Transaction does not result in a significant impediment to effective competition due to the relationship between the Parties' activities in (i) the worldwide open market for non-GTO launch services and (ii) the market for export of institutional satellites and the hypothetical worldwide market for constellation satellites as regards foreclosure. The Commission also concluded that the Transaction does not result in a significant impediment to effective competition due to the relationship between the Parties' activities in (i) the European and national (within the EU) captive markets for GTO and non-GTO launch services and (ii) the European market for institutional satellites as regards foreclosure.
 - 2. Competitive Assessment; vertical relationship between (i) Arianespace as a launch service provider and (ii) ASL as a supplier of the Ariane launcher family
- (41) In the Article 6(1)(c) Decision, serious doubts were raised about a potential customer foreclosure strategy whereby the Parties would give priority to launches with the Ariane launchers to the detriment of the Vega launchers produced by ELV and commercialised by Arianespace.
- (42) Further to the in-depth investigation, the Commission concluded that the Parties would not have the ability and incentive to implement a customer foreclosure strategy against ELV and that, even in the hypothetical case of the adoption of such a strategy, there would not be a significant detrimental effect on competition. In particular, the Commission's findings indicated that the Ariane platform will only rarely be used for the same type of missions as the Vega platform and that even the hypothetical adoption of a customer foreclosure against ELV would not have any effect on the rivals of Arianespace in the markets for launch services. This is because ELV is bound to sell its launcher exclusively to Arianespace and all Arianespace rivals exploit their own launcher.
 - 3. Competitive assessment: vertical relationship between (i) Arianespace as a launch service provider and (ii) Airbus DS SAU and ASL as suppliers of dispensers and payload adapters
- (43) In the Article 6(1)(c) Decision, serious doubts were raised about a potential customer foreclosure strategy whereby the Parties would choose to source payload dispensers and payload adapters only from ASL or Airbus DS SAU, even if this is not the optimal solution available, to the detriment of Arianespace's existing alternative payload dispenser and payload adapters suppliers.
- (44) Following the in-depth investigation, the Commission concluded that the Parties would not likely be in a position to foreclose access to downstream markets as regards payload dispensers. In particular, the Commission has concluded that the Parties would only be able to adopt a customer foreclosure strategy as regards non-ESA funded dispensers, and would have limited ability to foreclose its rivals in the market for payload dispensers. Moreover, even in the hypothetical scenario of the adoption of a customer foreclosure strategy as regards payload dispensers, this would unlikely have a significant detrimental effect on competition in the markets for launch services due to the small relative size of the price of payload dispensers in the overall cost of launch services.
- (45) The Commission equally concluded that the Parties would not likely be in a position to foreclose access to down-stream markets as regards payload adapters. In particular, the Commission has concluded that the Parties are not likely to have the ability to foreclose access to downstream markets via a customer foreclosure strategy as regards payload adapters given the restrictions posed by ESA procurement rules and the high relatively costs of development of new payload adapters. Moreover, even in the hypothetical scenario of the adoption of a customer foreclosure strategy as regards payload adapters, this would unlikely have a significant detrimental effect on competition in the markets for launch services due to the small relative size of the price of payload adapters in the overall cost of launch services.
 - 4. Competitive assessment: relationship between (i) Arianespace as an insurance service provider and (ii-a) Airbus as a satellite operator and (ii-b) Airbus as a satellite manufacturer
- (46) The Commission has concluded that the Transaction does not lead to a significant impediment to effective competition due to the vertical relationship between the Parties' activities in the markets for space insurance services and (i) the markets for satellite operation and (ii) the markets for satellites, either as regards customer foreclosure or input foreclosure.

- 5. Competitive Assessment: vertical relationship between (i) Arianespace as a launch service provider and (ii) Airbus as a satellite operator
- (47) The Commission has concluded that the Transaction does not lead to a significant impediment to effective competition due to the vertical relationship between the Parties' activities in the markets for launch services and the markets for satellite operations, either as regards customer foreclosure or input foreclosure.

6. Conclusion

(48) The Decision, therefore, concludes that the Transaction leads to a significant impediment to effective competition in the markets for satellites and launch services with regard to the exchanges of sensitive information between Airbus and Arianespace.

C. COMMITMENTS

- (49) In order to address the competition concern linked to the potential exchanges of sensitive information between Arianespace and Airbus, the Parties have submitted on 20 May 2016 the Final Commitments described below.
- (50) The Final Commitments include provisions regarding (i) firewalls and (ii) employment restrictions both at the level of Airbus, ASL and Arianespace, as well as arbitration in all non-disclosure agreements as regards the implementation of commitments.
- (51) The firewall measures are between ASL/Arianespace on the one hand, and Airbus on the other hand, to prevent exchanges of: (a) competitively sensitive information regarding satellite manufacturers competing with Airbus Group; (b) competitively sensitive information regarding launcher and satellite compatibility; and (c) competitively sensitive information relating to the launch services of suppliers of launch services other than Arianespace.
- (52) In order to further reinforce the provisions on firewalls described above, the Parties have also submitted a remedy consisting in a prohibition on Airbus' employees to be appointed as Arianespace CEO or board/committee members. Moreover, (i) ASL/Arianespace personnel who have access to sensitive information regarding satellite manufacturers competing with Airbus Group and competitively sensitive information regarding launcher and satellite compatibility are subject to a waiting period of [1-5] years before they can be transferred to Airbus DS Satellites and (ii) Airbus DS Satellites personnel who have access to commercially sensitive information relating to the launch services of suppliers of launch services other than Arianespace are subject to a waiting period of [1-5] years before they can be transferred to ASL/Arianespace.
- (53) In its decision, the Commission concludes that the Final Commitments are adequate and sufficient to eliminate the identified significant impediment to effective competition in the markets for satellites and launch services with regard to the exchange of information between Airbus and Arianespace.

IV. CONCLUSION

- (54) For the reasons mentioned above, the decision concludes that the proposed concentration as modified by the commitments submitted on 20 May 2016 will not significantly impede effective competition in the Internal Market or in a substantial part of it.
- (55) Consequently the concentration should be declared compatible with the Internal Market and the functioning of the EEA Agreement, in accordance with Article 2(2) and Article 8(2) of the Merger Regulation and Article 57 of the EEA Agreement.