

## MINISTERIAL CONFERENCE 2022 AND BEYOND OHB RETURNING TO GROWTH

**CAPITAL MARKET DAY 2023** 

DR. LUTZ BERTLING, CSDO/CDO 18. JANUARY 2023

BASED ON: TM-2234-OHB\_01

## **GENERAL MARKET OUTLOOK**

AND OPPORTUNITIES FOR OHB



 → highest ESA Budget increase 2022, more to come in 2025

Shortage of available launches

 increasing demand of OHB micro launcher capabilities

Security, European Defence, Sovereignty
 → increased budgets national & European

**Downstream & Digitalization & Cyber Security** → expanding domain for OHB

Space-

#### Space-as-a-service: the next wave

→ OHB Flagships: Large Lunar Lander, Lunar Gateway, Space Debris Removal

#### **IRIS<sup>2</sup>** as sovereign infrastructure

OHB is well positioned: Satcom, Navigation, Quantum Key Distribution

→ OHB heritage 10+ years as a leader

#### Attention to climate changes

OHB heavily involved: MTG, EnMAP, CHIME, PRISMA, CO2M, CIMR, LSTM, FORUM, ....

## FINANCIAL ISSUES OF COMMERCIAL MARKET IN 2022



### SETBACKS IN SPACE BUSINESS

- 2022 saw the collapse of many SPAC funded space companies
- Due to the uncertainty on the global markets and the failure of Space IPOs, young start-ups face a highly challenging funding environment
- Unfortunately this also affected some prospective customers of OHB (e.g. SpaceLink bankruptcy)
- Luckily OHB VC invested Ventures are healthy and have a good runway
- ConstellR has been able to raise funding (10M€ funding round) with prestigious investors despite of a challenging environment



Source (retrieved at 10.01.2023): https://www.spaceworks.aero/commercial/new-space-index/

## ESA MINISTERIAL CONFERENCE

**RESULTS' OVERVIEW** 





## ESA MINISTERIAL CONFERENCE

SPACE-BASED CONTRIBUTION TO GLOBAL CHALLENGES





## EARTH OBSERVATION

2022, A SUCCESSFUL YEAR WITH STRATEGIC PREPARATION FOR FUTURE EO



FORUM: payload contract awarded

IRIDE constellation: Contract award for OHB Italia 12 satellites for climate change & critical infrastructures

2x sub-meter EO microsatellites with Satlantis (New Space)

2x Thermal Infrared payloads with ConstellR (New Space)

SAR Next Generation Phased Array payload

PPP-based VHR constellation study (New Space) Strong OHB positioning for future EO missions COPERNICUS and EARTH EXPLORER

## **EARTH OBSERVATION** ESA MINISTERIAL CONFERENCE & BEYOND



#### Very positive outcome for OHB

- Excellent positioning of OHB countries together summing
  >50% of whole budget
  - → OHB System and OHB Italia well positioned for key-programs
- Increased opportunity to expand competencies of instrument technologies

## EO BUDGET (2,6 B€)



Germany 661 M€

## **Good ESA Opportunities for OHB**

- EARTH EXPLORER 10/ HARMONY
- Copernicus Sentinel Missions 1 to 3
- Next Generation Gravity Mission
- AEOLUS 2

Italy 485 M€

Other OHB Countries 190 M€

## SATELLITE COMMUNICATION

ESA INCREASES THEIR ROLE IN SATELLITE COMMUNICATION

## High SatCom subscription: 2,5 B€ (including commitments from 2019)

Germany contributes highest amount: 545 M€

## **OHB well prepared and positioned**







5G/6G ProgrammeBroadband from SpaceVery high subscription 311 M€Largest Contributor UK, Germany, Italy

Optical Technology & Scylight Fibre from the Sky Well funded: 384 M€ Largest contributors Germany & Italy ➤ HydRON



<u>4S Security Programme</u>
 Quantum Key Distribution
 Very high subscription 452 M€
 Largest Contributor Germany, Italy
 Projects: SAGA, Eagle-1



## **EUROPEAN SECURE CONNECTIVITY FROM SPACE**

EUROPEAN INVESTS IN SECURE COMMUNICATION CONSTELLATION





## **GERMAN SECURE SATELLITE COMMUNICATION**

SATCOMBW



Hispasat 36

Electra

Part of the actual German 100 B€ Military Budget

# SATCOM<sup>Bw</sup>

OHB is successfully shortlisted for Primebid in 2023

## NAVIGATION

OPPORTUNITIES FOR OHB TO RETURN IN A MAJOR ROLE ON THE NAVIGATION MARKET

## LEO-PNT

- Mulitlayer System of Systems approach with LEO satellites complementing MEO
- Oversubscription by Member States in the Program
- Germany allocated ~40 M€ or 26%
- Opportunities for OHB for a strong contribution in the program

**Opportunity of additional Next-Generation Navigation Demonstration Mission lead by Germany** 

## GENESIS

- Global modelling of Earth
- Strong subscription from Italy (30 M€) and Belgium (21 M€), total >75%
- Opportunities for strong OHB lead role in the program

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Results are positive for OHB and give the possibility to return to major role in the European navigation market



## **EXPLORATION**

EUROPE FOLLOWS THE WORLDWIDE GROWTH IN EXPLORATION



#### Argonaut – Large Lunar Lander (EL3)

- Europe's mission to the Moon
- First phase of several lunar missions
- ➤ Germany assigned 110 M€, Italy 120 M€
- Excellent fit and opportunity for the OHB consortium
- Multi billion program expected over the next decades





#### Esprit

- ESA's contribution to the NASA Lunar Gateway
- Important OHB technology development for in orbit refueling
- OHB is core team partner
- ► ESA Human beyond LEO program 393 M€ assigned



#### Rosalind Franklin (Exo Mars Recovery)

- ESA's Mars rover mission 2028
- Secured contribution for OHB in consortium
- > Additional procurement opportunities in Belgium, Italy and Sweden
- ► ESA Mars robotic exploration program: 729 M€ assigned



## SCIENCE

OPPORTUNITIES FOR OHB IN ESA SCIENCE PROGRAMME





## LISA - Gravitational waves observatory in space

- Geo-Return conditions favor a German prime
- Opportunity for OHB key role
- Opportunity for large-class science mission after OHB's success story in PLATO (medium-class)



## **EnVision - Venus mission**

- Next Medium-class mission
- OHB core team partner
- Decision expected in 2024

Opportunity for OHB to evolve as system prime in a large flagship science mission (L-Class)

## **SPACE SAFETY AND SECURITY**

**OHB OPPORTUNITIES IN A GROWING MARKET** 





#### VIGIL

German subscription: 30 M€ for the Magnetograph

- Key role for OHB envisaged
- Good opportunity to secure 20 M€+ share



## ADRIOS – Clearspace 1 (LEO Service)

- Debris removal
- Good support at MC22 to secure 11M€+ for OHB Sweden



OHB focus on services:

- In orbit servicing
- Space weather
- Ground-based asteroid detection

### **ENCORE – Clearspace GEO Service**

- Life-Extension of GEO Satellite
- ► Luxembourg secured 26M€, Germany 14M€
- Recurring sale opportunity



#### HERA

➤ 70 M€ contributed by Germany to secure launch in 2024



### Fly Eye 2<sup>nd</sup> Gen Telescope

- 2<sup>nd</sup> telescope for ESA
- 4 additional telescopes for Italy
- OHB Italia System prime

## SMALL SATELLITES

OHB GROUP WELL ESTABLISHED IN THE SMALL SAT MARKET

- OHB Group signed in 2022 several institutional and commercial contracts based on OHB small satellite solutions
- OHB Italia contracted for Italian IRIDE satellite constellation
  12 satellites
- OHB Sweden won several contracts for institutional weather and hyperspectral as well as commercial high-resolution earth observation small satellites
  → Innosat becoming a standard product
- Luxspace contract for maiden mission as well as a small satellite for University of Armed Forces in Germany
  - Triton-X market entry





## **SECURITY FROM SPACE**

"ZEITENWENDE" – SPACE-BASED RESPONSES TO NEW CHALLENGES



### Odin's Eye

- Future European Space-Based Missile Early Warning and Tracking System
- OHB leads European Study with partners from 12 Member States
- OHB is prime in Phase 2 (~ 90 M€) bid

OHB reliable prime and consortia partner for responses to new security challenges



#### **Responsive Space**

- "Operationally Responsive Space is defined as the affordable capability to promptly, accurately and decisively position and operate national and military assets in and through space and nears pace" US LtGen Frank Klotz, 2006
- OHB is partner in a bid for a European Study (~ 20 M€)
- OHB well positioned for the future with its space, ground and launch assets

## SPACE TRANSPORTATION

**OHB - RELIABLE PARTNER IN ARIANE PROGRAM & PIONEER IN SPACE TRANSPORTATION MARKETS** 



#### In-Space Transportation

- OHB successful in winning several studies
- Good German subscription in ESA programme
- Good opportunity to prime a demonstrator mission for rendezvous & docking
- First step for OHB to enter a new growing market



- Stable ESA budget development and exploitation of Ariane-6 ensured
- MT Aerospace strong partner in consortia
- ESA Future Launchers Preparatory Programme with opportunites for OHB and MT





## OHB remains a reliable partner in the European Launcher Programme and enters new markets

#### **Commercial Space Transportation**

- ESA supports microlauncher developement
- European gap in access to space high demand for EU commercial launch services - Rocket Factory

#### CSG – Kourou Spaceport

 Opportunities for MT Aerospace and OHB Digital to participate in spaceport improvements and activities

## **DOWNSTREAM ACTIVITIES**



**INCREASED INTEREST OF ESA** 



- Dedicated mainly to commercial (upstream and) downstream EO activities
- Dedicated to downstream applications in any domains (Telecom, EO, SatNav, Human Spaceflight Tech)
  - - Dedicated to the development of a digital replica of the Earth

Dedicated to support climate action on a national (emission reporting and mitigation), regional (European Green Deal) and global scale (UNFCC Paris Agreement)

Cross-directorate programme dedicated to help deliver the new commercialisation opportunities in European space.

#### ESA increased investments in Downstream

- Several programs in different ESA Domains
- Total ESA budget of 448 M€
- Opportunities for OHB Digital in several ESA Programs

## **OHB DIGITAL** GEOSYSTEMS CONTRIBUTIONS TO THE GROUP PURPOSE



# "We utilize space to find answers to the complex questions of our time"

## Utilizing SPACE DATA

We transform the market needs of today into sustainable business for tomorrow

- Solutions for the entire workflow
- We generate value from data



## Utilizing SPACE TECHNOLOGY

We leverage our developments and competencies in space and non-space industries to enable

- robust and secure connectivity and
- reliable digitalization of business processes

## **OHB DIGITAL**

GROWING COMMUNICATION GROUND SEGMENT (CONSTELLATIONS & LUNAR) AND NEW MARKETS



#### Antennas and Telescops

- OHB Digital offers wide range of mobil units to permanently installed large-scale facilities
- Additional contracts for telescopes signed, reinforced the leadership position of OHB Digital Connect is this area
- Development of additional digital products should further sustain the growth

OHB well positioned with Products and Services for an increasing communication solutions demand



#### Lunar Communication and Beyond

- 2023 Finalisation of the development of a 20 meter ground station for lunar communication enlarge the existing SatCom antenna product line.
- This ground station is the core of a development towards a scalable communication capability for lunar missions
- Worldwide Opportunities and bids for the Lunar Communication Product Line



#### **X-Ray Application**

- Construction of new X-Ray
- Gantry started in 2022
- This innovative X-Ray Facilities and Applications opens new Market Segments with new customers for OHB Digital



## WELL FILLED ORDER PIPELINE

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## **OHB GROUP ORDER INTAKE PIPELINE 2023**

OUTLOOK 2023, TOP 7 ACQUISITIONS

# > 1,4 bn Euro

expected order intake in 2023

## Book-to-bill ratio > 1





## CONCLUSIONS



# "We utilize space to find answers to the complex questions of our time "



# THANK YOU!

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